# SIDDHARTH SAWANT

LEADING MULTIDISCIPLINARY DESIGN TEAMS

### PROFILE

I empower diverse design teams to create user centred solutions in collaboration with business and engineering. I tailor processes for cross functional teams to conceptualize, design, test and refine user experiences iteratively. I help designers envision and execute their professional career journeys.

#### EDUCATION

2007 - 2009 I Post Graduation **National Institute of Design** Software and User Interface Design

Tele Medicine, Campus Video Surveillance, Handheld Internet Devices in the Indian Scenario.

## 2001 - 2005 I Graduation Pune University

Computer Engineering

Satellite imaging, Peer to Peer Desktop sharing, Student Vice President: Association of Computer Engineering Students (ACES)

#### WORK EXPERIENCE

2024 - Present	MathWorks Design Manager Reporting manager for a team comprising of UX design, research and design ops. Working closely with system engineering, platform architecture and system validation functions for UX roadmap alignment.
2021 - 2023	Philips Healthcare Design Manager Reporting manager for a multidisciplinary team of designers with a mix of competencies across UX, Usability, Industrial design and Visual design. Working with development and business teams for cross functional collaboration.
2019 - 2021	Experience Lead Lead a team of Designers for Image Guided Therapy business for End to End ownership of Product User Experience. Certified Agile Safe 4.0 Practitioner and UX Product owner. Conducted Student Outreach programs for Indian Design Schools and Business transformation workshops for Philips Businesses in APAC.
2015 - 2019	Senior UX Designer Creating user journey maps, Use scenario specification, Information architecture, Task flows, Interaction design, Interactive prototypes. Usability Validation for hardware and software Healthcare products in accordance with IEC 62366 and FDA.
2011 - 2014	PeepalDesign Senior UX Designer User Research - Contextual Enquiry, Diary Studies, Shadowing, User Journey Maps. Interaction Design - Information Architecture, UI flows, Wireframes. Usability Testing - Moderated usability tests for mobile and desktop apps.
2009 - 2011	<b>Cognizant</b> UX Designer Designing the Information Architecture and Interactions for Websites/ Web Applications.
2009	Hewlett Packard Design Intern Worked on creating concepts and applications for handheld communication devices for Indian Micro-Entrepreneurs.